
Dear ,

When people ask what it takes to protect Lake Simcoe, the honest answer is: it takes a lot of different kinds of work, sustained over time.

Some days, that means being out in the community: supporting hands-on environmental initiatives that directly improve the lake's health. Other days, it's education: helping people understand what's happening to the lake and how they can be part of protecting it. And often, it's behind the scenes: doing the research, policy work, and advocacy needed to hold governments accountable and push for better decisions.

All of that work is connected. And all of it depends on people like you. Your support has helped make this possible. It's helped build an organization that can show up consistently for the lake, and for the communities that depend on it.

I'm reaching out to ask if you'd consider supporting that work in a slightly different way.

We're inviting our supporters to become monthly "Lake Protectors."

Monthly giving is what allows us to move from reacting to problems to planning real, long-term solutions. It creates a stable foundation we can rely on, so we can invest in sustained advocacy, expand our education efforts, and continue hands-on work that makes a tangible difference.

For many people, it's also more manageable. A monthly gift—whether it's \$10, \$25, \$50, \$100—can feel easier than larger one-time donations, spreading the impact over time (and yes, often earning a few credit card points along the way).

Most importantly, it matches the nature of the work.

The pressures on Lake Simcoe don't come and go—they're constant. Becoming a Lake Protector is a way of saying: I'm in this for the long term.

If that resonates with you, I hope you'll consider signing up. Your ongoing support helps ensure this work continues—strong, steady, and effective.

Please visit www.rescuelakesimcoe.org/donate and simply select the amount you want to give and the “monthly” tab.

[Donate Now](#)

Upcoming Events Your Donations Help to Support

1.

Webinar Series – Municipal Politics Need You! Part 1/3

In partnership with [Simcoe County Greenbelt Coalition](#)

When: Wednesday May 7th, at 7 PM

Where: [Zoom - register here](#)

Are there things in your community you wish were better?

Roads? Local jobs? Housing options? Childcare and opportunities for children?

Accessibility? Local healthcare? Parks and walking trails? Preservation of green

space? Climate action? Join us for a three part conversation series that helps you determine how you could be part of the change.

2.

Tree and Mulch Giveaway - Part of the [Love Your Lake](#) program in Georgina

When: Saturday May 9th, 10 AM - 2 PM

Where: [Pefferlaw Lions Community Hall, 38 Pete's Lane in Pefferlaw](#)

Stop by the [Tree and Mulch Giveaway](#)! Supporting the replanting of damaged trees from the 2025 ice storm. Please bring your own buckets or bags for the mulch (shovels will be provided).

The Pefferlaw Lions will be holding a BBQ 11am - 2pm.

P.S. I also hope you'll join us for Laugh for Lake Simcoe on May 21, 2026 at 7 p.m. at Newmarket's Old Town Hall. It's a fun night of comedy featuring Rob Bebenek, Laurie Elliott, and Mike Wilmot—bringing people together in support of the lake.

You can find tickets here: <https://rescuelakesimcoe.org/events/>.

We are also still looking for sponsors for the event; if you are interested, please email info@rescuelakesimcoe.org.

Thank you again for everything you've already done for Lake Simcoe.

Sincerely yours,

Jonathan Scott

Executive Director

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