

# Stouffville Youth Competition

Empowering Stouffville youth to become the leaders of Tomorrow



# About Us:



**Stephan Balakumaran**  
**4th Year - Computer Science + Business**  
**President of Western Entrepreneurship**  
*Summer Consulting Analyst @ Accenture*



**Luke Blommesteyn**  
**4th Year - Software Engineering**  
**President of Western Developers Society**  
*Developer @ RBC Amplify, Strategy & Data Science @ Beats by Dr. Dre*

# Student-led Organizational Impact



**Deloitte.**

London  
CANADA



Apricotton



Bell Google





*Sample logo Promoting Inclusivity and Accessibility*

# Event:

## Two Streams:

- High School Students
- Post Secondary/ Under 25 Group

## Objective:

- Provide participants with real-world problem-solving experiences.
- Get stouffville youth to think about town problems
- Get youth solutions on 2-5 page written case
  - Highschool Segment on New Park Development/Investment
  - Post Secondary Segment on Transit / Parking Optimization

# Workshops

## August 2: Workshop 1 (Live)

- Case Study Analysis and Problem-Solving Techniques
- Live interactive session with Q&A.
- Recording available for later viewing.

## August 3: Workshop 2 (Async)

- Crafting Winning Presentations and Communication Strategies
- Pre-recorded session with detailed guidance.
- Online forum for questions and discussions.

# Timeline

- July 30: Signups due
- August 2: Case drops
- August 3: Live Workshop on Case Analysis
- August 3: Async Workshop on Presentation Skills
- August 4: Drop-in Q&A session
- August 8 @ noon: Decks are due
- August 9/10/11: Prelims & Finals

# Timeline

Today



July 2024



Month ▾



| SUN<br>30 | MON<br>1 Jul         | TUE<br>2               | WED<br>3     | THU<br>4        | FRI<br>5      | SAT<br>6 |
|-----------|----------------------|------------------------|--------------|-----------------|---------------|----------|
|           | Marketing Start      |                        | Website Live | Volunteers post | Sign Ups Open |          |
| 7         | 8                    | 9                      | 10           | 11              | 12            | 13       |
| 14        | 15                   | 16                     | 17           | 18              | 19            | 20       |
| 21        | Final Marketing Push | 1 week to sign up Post | 24           | Drop-in Q&A     | 26            | 27       |



# Timeline

| SUN<br>28                       | MON<br>29                      | TUE<br>30                       | WED<br>31                      | THU<br>1 Aug              | FRI<br>2              | SAT<br>3                      |
|---------------------------------|--------------------------------|---------------------------------|--------------------------------|---------------------------|-----------------------|-------------------------------|
|                                 |                                | <b>Sign Ups<br/>Due</b>         |                                |                           | <b>Case<br/>Drops</b> | <b>Workshop<br/>1 &amp; 2</b> |
| 4<br><b>Drop-in<br/>Q&amp;A</b> | 5<br><b>Email<br/>Check-in</b> | 6<br><b>Drop-in<br/>Q&amp;A</b> | 7<br><b>Email<br/>Check-in</b> | 8<br><b>Decks<br/>Due</b> | 9<br><b>Prelims</b>   | 10<br><b>Finals</b>           |
| 11<br><b>Awards</b>             | 12                             | 13                              | 14                             | 15                        | 16                    | 17                            |
| 18                              | 19                             | 20                              | 21                             | 22                        | 23                    | 24                            |
| 25                              | 26                             | 27                              | 28                             | 29                        | 30                    | 31                            |

## **Support required:**

- **Town resources to run this on the weekend (staff & venue)**
- **Help sourcing preliminary judges**
- **Assistance in drafting over the case**