Stouffville Youth Competition

Empowering Stouffville youth to become the leaders of Tomorrow





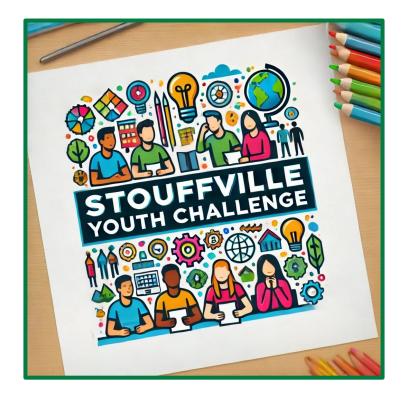


Stephan Balakumaran 4th Year - Computer Science + Business President of Western Entrepreneurship Summer Consulting Analyst @ Accenture

Luke Blommesteyn 4th Year - Software Engineering President of Western Developers Society Developer @ RBC Amplify, Strategy & Data Science @ Beats by Dr. Dre

Student-led Organizational Impact





Sample logo Promoting Inclusivity and Accessibility



Two Streams:

- High School Students
- Post Secondary/ Under 25 Group

Objective:

- Provide participants with real-world problem-solving experiences.
- Get stouffville youth to think about town problems
- Get youth solutions on 2-5 page written case
 - Highschool Segment on New Park Development/Investment
 - Post Secondary Segment on Transit / Parking Optimization

Workshops

August 2: Workshop 1 (Live)

- Case Study Analysis and Problem-Solving Techniques
- Live interactive session with Q&A.
- Recording available for later viewing.

August 3: Workshop 2 (Async)

- Crafting Winning Presentations and Communication Strategies
- Pre-recorded session with detailed guidance.
- Online forum for questions and discussions.

Timeline

- July 30: Signups due
- August 2: Case drops
- August 3: Live Workshop on Case Analysis
- August 3: Async Workshop on Presentation Skills
- August 4: Drop-in Q&A session
- August 8 @ noon: Decks are due
- August 9/10/11: Prelims & Finals

Timeline

July 2024 Q ? 63 Month 🝷 Today < > SUN MON TUE WED THU FRI SAT 30 1 Jul 2 3 4 5 6 Sign Ups Open Volunteers **Marketing Start Website Live** post 7 8 9 10 11 13 12 14 15 16 17 18 19 20 21 22 23 24 25 26 27 1 week to **Final Marketing** Drop-in sign up Push Q&A Post

Timeline

Today < > ∆	ugust 2024		Q 🕐 🔅 Month - 🛅 🧭 🏭			🖻 Ø 🏭
SUN 28	MON 29	Sign Ups Due	WED 31	THU 1 Aug	Case Drops	Workshop 1 & 2
^₄ Drop-in Q&A	Email Check-in	Drop-in Q&A	Email Check-in	Decks Due	Prelims	Finals
Awards	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Support required:

- Town resources to run this on the weekend (staff & venue)
- Help sourcing preliminary judges
- Assistance in drafting over the case